**Project Design Phase-I Solution Architecture**

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| Date | 1 NOV 2023 |
| Team ID | NM2023TMID21409 |
| Project Name | Google AD campaign |

# Google AD campaign:

A Google ad campaign is a strategic marketing initiative designed to promote products, services, or brands through Google's advertising platforms. It involves creating and deploying targeted ads that appear in Google's search results, on various websites, within mobile apps, and on YouTube.

Key components and considerations of a Google ad campaign include:

Monitoring and Optimization

Keywords and Ad

Copy Budget and Bidding

Ad Formats

# Example – Drowsiness detection Architecture Diagram:

